

Infraplus is a representative of Flir, company from USA. As a representative our tasks is to sell Flirs products to our customers, support them during the installation and to provide additional training of all of our clients.

At the beginning of our cooperation we were performing traditional selling tactics towards our customers. As our network of clients was growing and internet technology was advancing we decided to use it to provide an easier way of buying the products as well as contacting us.

For start we have developed company website in order to present ourselves and the products we offer, as well as the basic information of how our clients can find us and contact us.

Since e-commerce was already in huge expansion and big percentage of the products could be bought online we have added this functionality to our website. Our clients now had easier way of purchasing which proved as a very good decision.

At the same time we didn't leave our traditional ways of selling and supporting so we needed reliable partner to take care of our online part of the business.

This is exactly what we've found in "Profesional+" agency. At that time their IT part was very young, but we gave them a chance and it proved to be great decision.

They provided us not only with technical assistance, but also advices what can we do better, what should be improved as well as suggesting better solutions if possible.

At the moments when they didn't have appropriate skills to finish the task, their network of associates stepped in to complete it no matter if it was programming, design or system administration.

We highly recommend "Profesional+" for any IT or design work you might have.

Kindly regards,

Dipl.-Ing. Voja Tasevski

A handwritten signature in blue ink, appearing to read "Voja Tasevski".

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